

2021 Rec Board Update

Overall theme - assisting the Parks and Recreation Department with feedback on activities and projects as they relate to City goals such as the Comprehensive plan update, department mission, Council priorities in conjunction with public input and emerging trends.

***- Denotes direct activity/project related to activating Rio Grande Corridor, top priority out of the most recent Comprehensive Plan update.**

Infographic Highlights

- Depth and breadth of programs is tremendous (Family Hiking and Ceramics to Paddleboarding and Tennis Lessons)
- Half cent sales tax has been quite the investment for taxpayers; it has averaged a 100% return (leveraged 1 to 1 over the last five years with grant proceeds)
- Programs remain affordable! \$20 youth soccer and \$10 park reservations!

2021 specifics

Operation innovation and flexibility, improved PR and mission education

- Pivot in rec ctr use spaces during pandemic, evolved spaces catering to safe use
- Completion of Infographic communication tool
- Continuing program surveys and preseason meetings to ensure participant buy in

Continued success with grants

- Reup on Gen wild (1.8 million for Valley)
- Secured second CPW Fishing is Fun grant for Blanca Vista Park*
- Implemented CPW State Trails Grant for Riparian Park to Refuge Master Plan*
- Used a State Noxious Weed grant to treat more acres than ever before
- Malm trail system officially opened (with donations and grant assistance)*

Growth in programs, staff, accessibility, facilities and special events (stage, rink)

- Expanded fishing access at Blanca Vista Park via ordinance*
- N River Pavilion and State Ave Boat Ramps added*
- Growth in DG, let to alternative layouts, Record 90 player tournament occurred*
- Added special Olympics program in house, traveling track youth program
- First ever Rio Trio Triathlon – sold out with waiting list*
- Ice Rink growth (record # of player for 2021 – up 20% over 2019 & over 30 group reservations have used facility this season (schools, parties, clubs etc)
- 54% increase in stage use since 2015! (special events continue to flourish and grow)